

JAMES V. KOCH

Board of Visitors Professor of Economics Emeritus
and President Emeritus
Old Dominion University
Norfolk, VA 23529
jkoch@odu.edu

Born: October 7, 1942

Marital Status: Married to Donna Stickling Koch, B.A., Illinois State University (1966), M.A. (1969). Old Dominion University, M.A. (2001). Two children.

Home Addresses: 240 Keith Avenue
Missoula, MT 59801-4308

305 Brooke Avenue
#308
Norfolk, VA 23510 (January through May 15)

Telephones: (406) 721-6343 (Home in Missoula)
(757) 683-3458 (Office in Norfolk)
(757) 623-2923 (Home in Norfolk)

Degrees: B.A., Illinois State University (1964)
Ph.D., Northwestern University (1968)
Ph.D., (honorary), Yeungnam University,
Taegu, Korea (1984)
Ph.D. (honorary), Toyo University,
Tokyo, Japan (1987)
Ph.D. (honorary), Kyushu Institute of Technology,
Kitakyushu, Japan (1995)
Doctor of Humane Letters (honorary), Illinois State University (2009)

Dissertation: The Demand Functions of the Household Sector for Liquid Financial Wealth: An Econometric Study

Experience: Board of Visitors Professor of Economics and President Emeritus, Old Dominion University, Hampton Roads, VA, July, 2001-2017

President and Professor of Economics, Old Dominion University, Hampton Roads, VA, July, 1990-2001

James V. Koch
Page Two

President and Professor of Economics, University of Montana, Missoula, MT, September, 1986-June, 1990

Provost and Vice President for Academic Affairs, Professor of Economics, Ball State University, Muncie, IN, August, 1980-August, 1986.

Dean, Faculty of Arts and Sciences and Professor of Economics, Rhode Island College, Providence, RI, May, 1978-August, 1980.

Chairman, Department of Economics, College of Arts and Sciences, Illinois State University, Normal, IL, 1972-1978.

Assistant, Associate, and Full Professor of Economics, Illinois State University, 1967-1978.

Research Economist, Harris Trust and Savings Bank, Chicago, IL, 1966-1967.

Visiting Positions:

Visiting Professor, Department of Financial Economics and Institutions, University of Hawaii, Fall, 2001.

Visiting Scholar, Royal Melbourne Institute of Technology, Melbourne, Australia, Fall, 1995.

Visiting Professor of Business Economics and Quantitative Methods, University of Hawaii, Honolulu, HI, Fall, 1985.

Visiting Professor of Economics, Brown University, Providence, RI, Spring, 1975.

Visiting Professor of Economics, University of Grenoble, France, Fall, 1974.

Visiting Associate Professor of Economics, California State University at Los Angeles, Summer 1972.

Significant Board Memberships

WIPB-TV Public Television, Muncie, IN (1980-86)
First Interstate Bank, Missoula, MT (1986-90)
State of Montana Alliance for Science and Technology (1986-90)
Mansfield Foundation (1986-90)
Missoula Economic Development Corporation (1986-90)
National Prepaid Tuition Plan (1989-93)
Community Hospital Foundation (1989-90)
Urban League, Hampton Roads (1990-2001)
Sun Trust Bank, Hampton Roads (1990-2001)
Future of Hampton Roads (1990-2001)
Center for Innovative Technology, Commonwealth of Virginia (1990-2001)
Greater Norfolk Corporation (1990-2001)
WHRO Public Television (1993-97)
Virginia Commercial Space Flight Authority (1996-2001)
Virginia Research and Technology Advisory Commission (2001-2)
MacArthur Foundation (1992-2010)
Bureau of Business and Economic Research, University of Montana (2003-2007)
Eastern Virginia Medical School (1999-2001, 2005-2012)
Esmark Corporation (including former Wheeling-Pittsburgh Steel Company, 2006-2008)
Partners for College Affordability and Public Trust

Academic Specialties: Industrial Organization, Pricing, and Antitrust
Microeconomic Theory
Economics of Education
Economics of E-Commerce

External Grants Received: National Science Foundation
Illinois Board of Higher Education
U.S. Dept. of H.E.W.
Kauffman Foundation

Honors: Pi Gamma Mu Honorary
Sigma Xi Scientific Research Honorary
Golden Key Honorary

James V. Koch
Page Four

Beta Gamma Sigma Honorary
Phi Kappa Delta Honorary
Teacher of the Year, Illinois State University, 1977-1978
Alumni Achievement Award, Illinois State University, 1985
Executive of the Year, Missoula, MT, Economic Development Corp, 1988
Distinguished Alumni Award, Illinois State University, 1994
Tidewater Humanitarian Award, National Conference of Christians and
Jews, 1996
Real Dream Award, Martin Luther King Family Life Institute, Norfolk,
VA, 1998
Sportsman of the Year, Norfolk Sports Club, 2000
The Image Award, Old Dominion University Chapter of the National
Association for the Advancement of Colored People, 2000
Department of the Army, Outstanding Civilian Service Award, 2001
Department of Navy, Meritorious Public Service Award, 2001.
College of Arts and Sciences Hall of Fame, Illinois State University, 2005

Foreign Language Fluency: Spanish (good)
German (fair)

Publications:

Books:

Industrial Organization and Prices (Prentice-Hall, 1974, Second Edition, 1980).

Microeconomic Theory and Applications (Little, Brown and Company, 1976).
Solutions Manual Included.

The Economics of Affirmative Action, J.F. Chizmar, co-author (D.C. Heath and
Company, 1976).

Introduction to Mathematical Economics, A.O. Ostrosky, co-author (Houghton,
Mifflin Company, 1980). Solutions Manual Included.

Contemporary Personal Finance, four co-authors (Allyn and Bacon, 1985).
Workbook Included.

Introduction to Mathematical Economics, Revised Edition, A.O. Ostrosky, co-
author (Waveland Press, 1986).

James V. Koch
Page Five

Presidential Leadership: Making a Difference, James L. Fisher, co-author (American Council on Education and Oryx Press, 1996).

The Entrepreneurial College President (American Council on Education and Praeger, 2004), James L. Fisher, co-author.

Born, Not Made, James L. Fisher, co-author (Praeger, 2008).

America for Sale? The Profits and Perils of Being Hunted and Devoured by the (Foreign) Pack, Craig T. Bouchard, co-author (Praeger, 2009)

The Caterpillar Way: Lessons in Leadership, Growth, and Shareholder Value (with Craig T. Bouchard), McGraw-Hill, 2013. Rose to #8 on the *New York Times* best seller list in business in November 2013.

The Impoverishment of the American College Student. Brookings Institution, July 2019).

Runaway Costs: How Public University Governing Boards Fail to Protect Their Students. Johns Hopkins University Press, Summer 2020. Richard J. Cebula, co-author.

Monographs:

A Benefit-Cost Analysis of Vocational-Occupational Training at Selected Junior Colleges (Springfield, IL: State of Illinois Advisory Council on Vocational Education, 1972).

An Analysis of the Process, Intent, Distribution, and Effects of Funding for Vocational and Technical Education in the State of Illinois (Springfield, IL: State of Illinois Advisory Council on Vocational Education, 1972). Randy Elkin, co-author.

The Distribution and Effects of Vocational and Technical Education Funding in FY-1972 (Springfield, IL: State of Illinois Advisory Council on Vocational Education, 1973), Randy Elkin, co-author.

The Economics of Branch Banking (Chicago, IL: The Illinois Bankers Association, 1977).

The State of the Region, 2000 (Norfolk: Old Dominion University, 2000).

The State of the Region, 2001 (Norfolk: Old Dominion University, 2001).

James V. Koch
Page Six

The State of the Region, 2002 (Norfolk: Old Dominion University, 2002).

The State of the Region, 2003 (Norfolk: Old Dominion University, 2003).

Additional Academic Programs at Florida Gulf Coast University: The Needs of the Lee/Collier/Charlotte Area (Fort Myers, FL, 2003).

The State of the Region, 2004 (Norfolk: Old Dominion University, 2004).

The State of the Region, 2005 (Norfolk: Old Dominion University, 2005).

The State of the Region, 2006 (Norfolk: Old Dominion University, 2006).

The State of the Region, 2007 (Norfolk: Old Dominion University, 2007).

The State of the Region, 2008 (Norfolk: Old Dominion University, 2008).

The State of the Region, 2009 (Norfolk: Old Dominion University, 2009).

The State of the Region, 2010 (Norfolk: Old Dominion University, 2010).

The State of the Region, 2011 (Norfolk: Old Dominion University, 2011).

The State of the Region, 2012 (Norfolk: Old Dominion University, 2012).

The State of the Region, 2013 (Norfolk: Old Dominion University, 2013).

Turning the Page: An Economic Analysis of Textbooks (Lumina Foundation, 2013), www.luminafoundation.org/category/convenings/.

The State of the Region, 2014 (Norfolk: Old Dominion University, 2014).

The State of the Region, 2015 (Norfolk: Old Dominion University, 2015).

The State of the Region, 2016 (Norfolk: Old Dominion University, 2016).

The State of the Region, 2017 (Norfolk: Old Dominion University, 2017)

The State of the Commonwealth, 2015 (Norfolk: Old Dominion University, 2015)

The State of the Commonwealth, 2016 (Norfolk: Old Dominion University, 2016)

The State of the Commonwealth, 2017 (Norfolk: Old Dominion University, 2017)

Articles:

"Homogeneity in Wealth: Demand Functions for Liquid Financial Assets," *Rivista Internazionale di Scienze Economiche e Commerciali* (October, 1969).

"The Homogeneity Assumption and Financial Asset Demand Functions," *Quarterly Review of Economics and Business* (Winter 1969).

"A Closer Look at Price Discrimination in an Imperfect World," *Review of Business and Economics* (Spring 1970).

"Market Structure and Industry Growth Rates," *Rivista Internazionale di Scienze e Commerciali* (December 1970).

"Advertising and Economic Growth," *Journal of Advertising Research* (August 1971).

"The Economics of Drug Control Policies," (S.E. Grupp, co-author), *The International Journal of the Addictions* (December 1971).

The Influence of Industry Market Structure Upon Industry Price-Cost Margins," (R. Fenili, co-author), *Rivista Internazionale di Scienze e Commerciali* (November 1971).

"The Demand Functions of the Household Sector for Liquid Financial Assets," *Journal of Finance* (September 1971), abstract.

"The Economics of 'Big-Time' Intercollegiate Athletics," *Social Science Quarterly* (September 1971).

"The Economics of Drug Control Policies," reprinted in *Economics: A Synergetic Approach*, by McCarney and Owen (Dryden Press 1972).

"On a Critique of Positive Economics," *The American Journal of Economics and Sociology* (June 1972).

James V. Koch
Page Eight

"The Effects of Market Structure Upon Industry Growth," *Review of Business and Economics* (Fall 1972).

"Student Choice of Undergraduate Major Field and Private Internal Rates of Return," *Industrial and Labor Relations Review* (October 1972).

"The Comparative Returns to an Undergraduate Education," in *Principles of Macroeconomics and Money*, by Ireland and Rutner (Dryden Press 1973).

"Blood and American Social Attitudes," (T. Ireland, co-author), in *The Economics of Charity* (Institute of Economic Affairs, Great Britain 1973).

"The Influence of Teaching and Other Factors Upon Absolute Salaries and Salary Increments at Illinois State University," (J. Chizmar, co-author) *Journal of Economic Education* (Fall 1973).

"A Linear Programming Model of Resource Allocation in a University," *Decision Sciences* (October 1973).

"Police and Illicit Drug Markets: Some Economic Considerations," *British Journal of the Addictions* (December 1973).

"Police and Illicit Drug Markets: Some Economic Considerations," reprinted in *The Marijuana Muddle*, by S.E. Grupp (D.C. Heath 1973).

"A Troubled Cartel: The NCAA," *Law and Contemporary Problems* (Winter 1973).

"The Political Economy of Blood," (T. Ireland, co-author) *Journal of Behavioral Economics* (January 1974).

"A Linear Programming Model of Resource Allocation in an Academic Institution," reprinted in *Conference Volume on the Costs and/or Benefits of Education* (New York: City College of New York 1974).

"Oligopoly Theory and Sport," in *The Economics of Professional Sports*, Proceedings of the Conference on the Economics of Professional Sports, Washington, DC 1974.

"Industry Market Structure and Industry Price-Cost Margins," *Industrial Organization Review* (Fall 1974).

James V. Koch
Page Nine

"Internal Rates of Return and Student Enrollments: Rejoinder," *Industrial and Labor Relations Review* (January 1975).

"Collective Bargaining, Student-Teacher Ratios, and Teachers' Salaries," (A.O. Ostrosky, co-author) *Rivista Internazionale di Scienze e Commerciali* (October 1975).

"A Troubled Cartel: The NCAA," portions reprinted in *Sports: A Program for America*, by James Michener (Random House 1976).

"A Linear Programming Model of Resource Allocation in a University," reprinted in *Readings in Management Science*, by E. Turban and N.P. Loomba (Business Publications 1976).

"Sex Discrimination and Affirmative Action in Faculty Salaries," (J. Chizmar, co-author) *Economic Inquiry* (March 1976).

"Title IX and the NCAA," *Western State University Law Review* (Spring 1976).

"The Unfairness of 'How to Evaluate the Fairness of Faculty Salaries on Your Campus,'" (J. Chizmar, co-author) *Bulletin of the American Association of University Professors* (Spring 1976).

"A Troubled Cartel: The NCAA," portions reprinted in *Sports in America*, by James Michener (Fawcett Books 1977).

"Some Economic Effects and Causes of State and Local Government Commitment to Public Education," (M. Fabrycy, co-author) *Indian Journal of Economics* (April 1978).

"A Note on the Positive Definiteness of Quadratic Forms," (R. Cebula, co-author) *Southern Economic Journal* (April 1978).

"The NCAA: A Socioeconomic Analysis," (W.L. Leonard, co-author) *American Journal of Economics and Sociology* (July 1978).

"Reply to Professor Cohn," (J. Chizmar, co-author) *Economic Inquiry* (1978).

"A Troubled Cartel: The NCAA," reprinted in *Economics: A Reader*, by K. Elzinga (Harper and Row 1978).

James V. Koch
Page Ten

"An Enrollment Shares Model of Higher Education," (R. Cebula, L.D. Hiebert co-authors) *Annals of Regional Science* (March 1979).

"An Exploratory Note on Living Cost Differentials," (R. Cebula, co-author) *Atlantic Economic Journal* (September 1980).

"The Crowding Out Effect: A Federal Government Outlay Decision," (R. Cebula, co-author) *Public Choice* (1981).

"The Curious Case of the Journal Manuscript Market: Ethics Versus Efficiency in Academe," (R. Cebula, co-author) *American Economist* (Spring 1982).

"Salary Equity Issues in Higher Education: Where Do We Stand?" *Bulletin of the American Association for Higher Education* (October 1982).

"Comparable Worth in Academe: Long Overdue Equity or Pandora's Box?" *Educational Record* (April 1983).

"Intercollegiate Athletics: An Economic Explanation," *Social Science Quarterly* (June 1983).

"Comparable Worth, Markets, and Quality in Secondary Education," *National Forum* (Spring 1984).

"The Economics of 'Big-Time' Intercollegiate Athletics, reprinted in Steven A. Riess (ed.), *The American Sporting Experience* (Leisure Press 1984).

"The Economist and Academic Administration," in S. Asefa (editor), *Applied Economics: Private and Public Decisions* (Iowa State University Press 1985).

"The Market for College Graduates: Current Myths and Emerging Realities," *Liberal Education* (Spring 1985).

"The Realities of Amateur Sports Organization," *Indiana Law Review* (1985).

"The Intercollegiate Athletics Industry," in Walter Adams (ed.), *The Structure of American Industry*, Seventh Edition (MacMillan, 1986).

James V. Koch
Page Eleven

"The Incomes of Recent Immigrants: A Look at Ethnic Differences," *Social Science Quarterly* (June 1987).

"Korean-American Economic Relationships: Problems and Prospects," in *Proceedings of the International Conference on Economic Development and Social Change* (Taegu, Korea: Yeungnam University Press 1987).

"Is There Discrimination in the 'Black Man's Game'?" (W.Vander Hill, co-author), *Social Science Quarterly* (March 1988).

"An Economic Profile of the Pacific Rim," *Business Horizons* (March-April 1989).

"Welfare Policies and Migration of the Poor in the United States: An Empirical Note," (R. Cebula, co-author) *Public Choice* (May 1989).

"An Empirical Note on Deficits, Interest Rates, and International Capital Flows," (R. Cebula, co-author) *Quarterly Review of Economics and Business* (Autumn 1989).

"Geographic After-Tax Real Income Differentials and Population Growth Rates," (R. Cebula, co-author) *Atlantic Economic Journal* (March 1990).

"A Further Note on Determinants of Geographic Living-Cost Differentials," (R. Cebula, co-author) *Quarterly Journal of Economics and Finance* (Winter 1992).

"A Note on Smoking and Health Costs," *American Journal of Economics and Sociology*, R. Cebula, co-author (April 1992).

"Federal Budget Deficits, Interest Rates, and International Flows," *The Quarterly Review of Economics and Finance*, R. Cebula, co-author (Spring 1994)

"In Search of Excellent Management," *Journal of Management Studies*, R. Cebula, co-author (September 1994)

"Disseminating Scholarly Output and the Eliminating of the Exclusivity of Journal Submissions: *Deja Vu*," *American Journal of Economics and Sociology* (January 1996)

“Higher Education and TQM,” *Total Quality Management*, J.L. Fisher, co-author (Number 8, 1998)

“The Revolution in Higher Education,” *The Richmond Journal of Law and the Public Interest* (Fall 1998), published online at www.richmond.edu/~perspec

“Reality Check: Why Standard Graduation Rates Don’t Truly Measure Every Campus’s Success,” *Currents* (March, 1999)

“U.S. Federal Budget Deficits: An Exploratory Empirical Note on Determining Factors During the Carter Administration,” *Economia Internazionale* (August 1999), R. Cebula, co-author

“Intercollegiate Athletics: An Economic Explanation.” In *The Economics of Sports, Volume 2* (2001).

“Price, Quality and Service on the Internet: Sense and Nonsense,” *Contemporary Economic Policy* (January 2002), R. Cebula, co-author

“An Empirical Analysis of Identity Theft Determinants in the U.S.,” *Review of Business Research* (6, 2007), with two co-authors.

“The Impact of Undocumented Immigration on ID Theft in the United States: An Empirical Study” (R. Cebula, co-author), *Open Economics Journal*, 1 (2008), 37-46.

“The Relative Decline of a Musgrave ‘Merit Good’: The Case of Public Support of Flagship State Universities,” *Journal of Economics and Finance* (October 2008).

Review of Sebag-Montefiore, Hugh, *Dunkirk: Fight to the Last Man*. H-German, H-Net Reviews. May 2009.

URL: <http://www.h-net.org/reviews/showrev.php?id=24055>

Review of Stansky, Peter. *The First Day of the Blitz*. New Haven: Yale University, 2007. H-Net Reviews, October 2009. URL: <http://www.h-net.org/reviews/showrev.php?id=25198>.

Review of Willmott, H. P., *The Great Crusade: A New Complete History of the Second World War*. H-German, H-Net Reviews. January 2010.
URL: <http://www.h-net.org/reviews/showrev.php?id=26181>

"Costs of Defending Against Rising Sea Levels and Flooding in Mid-Atlantic Metropolitan Coastal Areas: The Basic Issues," *Journal of Regional Analysis and Policy*, 40(1), 2010.

Review of James MacGregor Burns. *Running Alone: Presidential Leadership from JFK to Bush II: Why It Has Failed and How We Can Fix It*. *Journal of Cold War Studies*, 12(3), Summer 2010, 131-132.

Review of Stephen Brooks, Ed., *Montgomery and the Battle of Normandy: A Selection from the Diaries, Correspondence and Other Papers of Field Marshal the Viscount Montgomery of Alamein, January to August 1944*. H-German, H-Net Reviews. August 2010.
URL: <http://www.h-net.org/reviews/showrev.php?id=30543>

"Do Investors Care If Steve Jobs Is Healthy?" *Atlantic Economic Journal*, 39(1), 2011, 39-50. R. Fenili and R. Cebula, co-authors.

"The Bank Failure Rate, Economic Conditions and Banking Statutes in the U.S., 1970-2009," *Atlantic Economic Journal*, 39(1). R. Fenili, R. Cebula, co-authors.

Review of Mark Mazower, *Hitler's Empire: How the Nazis Ruled Europe*, *Global War Studies*, 8(1), 2011.

"Managerial Influences on Baseball Performance: The Roles of Age and Experience," *Journal of Economics and Finance*, April 2012 (B. Demiralp, C. Colburn, co-authors).

"Still No Significant Difference? The Impact of Distance Learning on Student Success in Undergraduate Managerial Economics," *Journal of Economics and Finance Education* (Summer 2012), A. McAdory, co-author.

Review of Peter Sasgen, *Hellcats* in *Global War Studies*, 9(1), 2012.

"Regional Impacts of the World-Wide Recession: A Case Study of Hampton Roads, Virginia," *International Advances in Economic Research* (May 2012).

James V. Koch
Page Fourteen

“Shattered Myths: The Tank Battle at Prokhorovka, July 1943” *Global War Studies*, 9(2), 2012.

“Using Event Studies to Assess the Impact of Unexpected Events,” *Business Economics* (Robert N. Fenili, co-author), February 2013.

“Why Do People Move from One Metropolitan Area to Another?” R.J. Cebula et al. (eds.), *Economic Behavior, Economic Freedom and Entrepreneurship* (Edward Elgar 2015).

“Differing Views of Lodging Reality: Airdna, Smith Travel Research, and Airbnb,” *Cornell Hospitality Quarterly* (two co-authors, October 2018).

“The Effects of Role Models on College Graduation Rates,” *Journal of Economics and Finance* (with Ziniya Zahedi, July 2018).

“A Tale of Two Tunnels: Economic Effects of Newly Imposed Tolls on Heavily Traveled Tunnel Venues in Virginia,” *Journal of Regional Analysis and Policy* (with Ziniya Zahedi, May 2019).

“The Relationship Between Entrepreneurial Activity and Domestic Gross State In-Migration Patterns in the U.S.,” *Applied Economics*, three co-authors (March 2020).

“Drug-Overdose Death Rates: The Economic Misery Explanation and Its Alternatives,” *Applied Economics* (September 2020), with Barbara Blake-Gonzalez and Richard J. Cebula.

“The Drug Overdose Epidemic Seen Through Different Lenses,” *Health Science Journal* (December 2020), with Barbara Blake and Richard J. Cebula.

“The Crisis in Public Higher Education: A New Perspective,” *American Journal of Economics and Sociology* (with Richard J. Cebula, forthcoming).

Selected Other Miscellaneous Publications

"The Problem of Equal Pay for Equal Work," *The Chronicle of Higher Education* (27 January 1982).

"A University President Looks at Intercollegiate Athletics," *Richmond Times-Dispatch* (21 January 1991).

"Virginians Should Adopt 'Compact' for Higher Ed," *Richmond Times-Dispatch* (30 September 1993).

"Difficulties for Virginia's Deans," *Washington Post* (10 October 1993).

James V. Koch
Page Fifteen

"Feed The Gazelles: To Grow Jobs, Virginia Must Cultivate Its Universities," *Roanoke Times and World News* (3 November 1994).

"Learning That Breaks Distance Barriers," *Richmond Times-Dispatch* (19 April 1995).

"Revolution in Higher Education," *The Washington Times* (9 March 1997).

"How Women Actually Perform in Distance Education," *Chronicle of Higher Education* (11 September 1998).

"Let ODU Bring Opportunity to N.C.," *The News and Observer* (Raleigh, NC: 13 November 1998).

"Fences in Higher Education," *The Washington Times* (22 February 1999).

"Protectionism in Higher Education," *Boston Globe* (27 April 1999).

"Revolution in Higher Education," *Al-Muqtah* (September 1999).

"Interview with James V. Koch," *Chronicle of Higher Education* (19 May 2000).

"Person to Person Interview with James V. Koch," *Athletic Business* (May 2000).

"Old Fashioned Protectionism in Higher Education," *Distance Education* (1 June 2000).

"Major League Sports Teams Often Fall Short for Cities," *The Virginian Pilot* (19 November 2001)

"The Cost of War in Iraq," *The Missoulian* (16 February 2003)

“Housing Market Stable if Navy Stays,” *Virginian-Pilot* (27 August 2003), Gil Yochum, co-author.

“U.S. Jobless Statistics Aren’t Always Reliable,” *Virginian-Pilot* (15 February 2004)

“The Pros and Cons of Off-Shore Jobs,” *The Daily Press* (7 April 2004)

James V. Koch
Page Sixteen

“Two Major Economic Issues Confront Bush: Deficit, Energy,” *Virginian-Pilot* (28 November 2004)

“Harvard’s President Shouldn’t Be Gagged,” *Virginian-Pilot* (25 January 2005)

“It’s Not About the Coffee,” *Daily Press* (14 August 2005)

“BRAC,” *Virginian-Pilot* (28 August 2005), with V. Agarwal and G. Yochum

“The Race to the Bottom of the Bay,” *Daily Press* (September 2005)

“Alternative to Price Gouging is Worse,” *Virginian-Pilot* (5 October 2005)

“Gauging Wal-Mart,” *Virginian-Pilot* (9 April 2006)

“Immigration,” *Virginian-Pilot* (16 July 2006).

“The Most Important Economist You Never Heard of,” *Virginian-Pilot* (19 November 2006).

“How to Price the Internet,” *Virginian-Pilot* (18 February 2007).

“Foreign Firms Can---And Do---Operate Our Ports Safely,” *Virginian-Pilot* (24 June 2007).

“The Gas Tax Versus the CAFE,” *Virginian-Pilot* (13 January 2008).

“A Sensible Tax,” *Bacon’s Rebellion* (28 January 2008),

<http://www.baconsrebellion.com/Issues08/01-28/Koch.php>.

“User Fees in Transportation,” *Roanoke Times* (9 June 2008). This

piece appeared in a half-dozen other newspapers in Virginia about the same time.

“Local Economy Will Bottom Out in 2010: Interview with James V. Koch,” *Inside Business* (6 January 2009).

“A Word from the Economists,” *Inside Business* (23 February 2009).

James V. Koch
Page Seventeen

“Let’s Raise Fuel Prices, Not Fuel Standards,” *Daily Press* (28 June 2009).

"The sea is rising and coastal land is sinking, and local leaders should make flooding a priority issue," *Daily Press* (13 January 2010).

"Like the Pharmaceutical Market: The Real Cost of College Textbooks," *New York Times* (26 July 2010).

"Down: Costs Appear to Exceed Benefits (Light Rail)," *Virginian-Pilot* (18 October 2010).

“World War II Lessons Valid 70 Years Later,” *Virginian-Pilot* (6 May 2012).

“Economic Impact Studies,” *Virginian-Pilot* (November 2012).

“Overcoming the Inertia of Higher Education,” *Richmond Times Dispatch* (23 May 2014).

“The State of the Commonwealth,” *Richmond Times Dispatch* (4 October 2016).

“College Costs Are Out of Control,” *Richmond Times Dispatch* (29 January 2017).

“Rising College Costs,” *Roanoke Times* (12 February 2017).

“No College Kid Needs a Water Park to Study,” *The New York Times* (9 January 2018).

“How Rising College Costs and Student Debt Contribute to a Social-Mobility Crisis,” Interview in the *Chronicle of Higher Education* (July 8, 2019).

“The Case for Saying No to Tuition and Fee Increases,” Interview in the *Chronicle of Higher Education* (July 14, 2019).

“Economic Diversity at Virginia’s Public Universities,” *Richmond Times-Dispatch* (July 19, 2019).

James V. Koch
Page Eighteen

“Casino Estimations Deserve Closer Scrutiny,” *Virginian-Pilot* (February 2, 2020).

Casino Interview, *Bold Dominion* (November 2020),
<https://bolddominion.org/episodes/wj5vla1cyqq8njks6o7g244mgprej>.

Dozens of other opinion pieces in the *Virginian-Pilot* dealing with Old Dominion University

Selected Consultantships

Mid-State Educational Consultants
Northern Illinois Gas Company
State Farm Insurance Company
Synergy, Inc., Washington, DC
Curtis Engine Company
Air Line Pilots Association
National Football League Players Association
Illinois Bankers Association
Underwriters Adjustment Company
State of Illinois Advisory Council on Vocational Education
National Endowment for the Humanities
College Football Association
Association of Intercollegiate Athletics for Women
World Bank
Kingdom of Jordan
Weeks Seed Company
Hampton Roads Economic Development Alliance
AGL Resources
Virginia Natural Gas
Dominion Virginia Resources
Virginia Manufacturers Association
Cox Communications

CW Optics
Eastern Virginia Medical School
Bon Secours Health System
Amerigroup, Inc.
WellCare Health Plans, Inc.
Bayshore Concrete
Valley Health System
American Institute of CPAs, Washington, DC
Defense Contractors Audit Institute, Memphis, TN
James V. Koch
Page Nineteen

CRT Tanaka, VA
Towne Bank, Hampton Roads, VA
Lumina Foundation
City of Portsmouth, VA
City of Virginia Beach, VA
Southern Coalition for Social Justice
University of Georgia Board of Regents
Partners for Affordable Excellence @ EDU
Nansemond Suffolk Academy, VA
University Health Systems, NC
Eastern Virginia Medical School
City of Portsmouth, VA
City of Virginia Beach, VA
Warren Thrasher, Inc., Chesapeake, A

Consultant And/Or Expert Court Witness: Law Firms, Organizations

Jenner and Block, Chicago, IL
Jerome Torshen, Chicago, IL
McDermott, Will and Emery, Chicago, IL
Scheider, Reilly, and Zabin, Boston, MA
Welburn and Ley, Boston, MA
Morris Michelson, Boston, MA
McMahon and McMahon, Providence, RI
Vonachen, Cation, et al., Peoria, IL
Bane, Allison, et al., Bloomington, IL
Mort Segall, Champaign, IL
Walstad and Asselin, Washington, DC
Dykema and Gossett, Detroit, MI
Lovett and Linder, Providence, RI
Belford and Belford, Fall River, MA Choate, Halsey, and Stewart, Boston, MA
Harold Howard, San Francisco, CA

Finn and Crane, Cambridge, MA
Belli, Weil, and Jacobs, Rockville, MD
Guy Gallone, Cranston, RI
Dale Grant, North Attleboro, MA
Shanahan and Quinn, Providence, RI
Van Treese and Wyndham, Indianapolis, IN
Lowe, Steele, et al., Indianapolis, IN
Renouf and Polivy, Washington, DC
Crowe and Dunlevy, Oklahoma City, OK

James V. Koch

Page Twenty

Evans, Kitchell and Jenckes, Phoenix, AR
Browne, Torrance, et al, Marion, IN
Sommers and Barnard, Indianapolis, IN
White, Beasley, et al., Muncie, IN
Chapleau and Farabaugh, South Bend, IN
Powers, Harsh, and Kinder, Providence, RI
Gordon, Silberman, Wiggins and Childs, Birmingham, AL
Cain, Hibbard, and Myers, Pittsfield, MA
Nazarian and Nocera, Pawtucket, RI
Charles Gray, Chester, VA
Penny and Barnes, Elizabeth City, NC
Payne, Gates, Farthing, and Radd, Norfolk, VA
Collier, Shannon, Rill and Scott, Washington, DC
King, Pagano, and Harrison, Washington, DC
Vandeventer, Black, Meredith, and Martin, Norfolk, VA
Stokes, Timms, Bell and Vaiden, Norfolk, VA
Hopkins and Associates, Tarboro, NC
Philip Liebman, Virginia Beach, VA
Jon Paulson, Accomack, VA
McGuire Woods, Norfolk, VA and Richmond, VA
Reid Ervin, Norfolk, VA
Gary, Williams, Parenti, et al., Stuart, FL
Tricia Hoffler, Norfolk, VA
Hazel, Thomas, et al., Richmond, VA
LeClaire Ryan, Alexandria, VA
Stokes, Timms, Bell and Vaiden, Williamsburg, VA
Poole Brooke Plumlee, Virginia Beach, VA
Kelley, Drye, et al., Washington, DC
Willcox and Savage, Norfolk, VA
Jones, Blechman, Woltz and Kelly, Newport News, VA
Williams and Mullen, Richmond, VA
U.S. Department of Justice
Bruce J. Klores and Associates, PC, Washington, DC
The Cochran Firm, Washington, DC

McCandlish, Holton, Richmond, VA
Wolcott Rivers Gates, Virginia Beach, VA
Adler, Murphy and McQuillen, Chicago, IL
Oast Law Firm, Virginia Beach, VA
Judicial Conference of the Fourth Federal Court Circuit
Southern Coalition, Raleigh, NC
Partners for Affordable Excellence @ EDU Foundation, VA
Virginia Wind Energy Coalition, VA
Williams and Mullen, Norfolk, VA
James V. Koch
Page Twenty-One

Arent Fox, New York City
Fourth Judicial Circuit, United States District Courts
Pierce and Thornton, Norfolk, VA
Sands, Anderson, Richmond, VA
Schrepf and Ware, Newport News, VA
Davis Law Group, Chesapeake, VA
Clyde and Company, New York City
Clarke, Dolph, Hull & Brunick, Virginia Beach
Singer Legal Group, Virginia Beach
Rutter Mills, Norfolk, VA
Howard & Howard, Virginia Beach, VA

Consultant and/or Expert Witness: Colleges and Universities

Alabama A&M University
Albright College (PA)
Ashland University (OH)
Auburn University (AL)
Bethany College (WV)
Birmingham Southern College (AL)
Bishop State Community College (AL)
California Lutheran University
Coastal Carolina University (SC)
College of DuPage (IL)
Community College of Baltimore County (MD)
Defense Contractors Auditors Institute (TN)
Eastern Kentucky University
Eastern Virginia Medical School
Eastern Washington University
Florida Gulf Coast University
Florida Institute of Technology
Franklin University (OH)
Grambling State University (LA)

Hood College (MD)
Illinois State University
Louisiana Tech University
Marian College (WI)
Molloy College (NY)
Morgan State University (MD)
Muhlenberg College (PA)
Newberry College (SC)
Nicholls State University (LA)

James V. Koch

Page Twenty-One

Norfolk State University (VA)
Regent University (VA)
Sierra Nevada College (NV)
Stephens College (MO)
Sterling College (KS)
St. Leo University (FL)
Talladega College (AL)
Towson University (MD)
Truett-McConnell College (GA)
Union Institute and University (OH, VT)
University of Central Florida
University of Hawai'i
University of Louisiana Lafayette
United States Air Force University (AL)
University of Louisiana Monroe
University of New Haven (CT)
University of Pittsburgh (PA)
University of the South (TN)
University of Central Florida
University of West Florida
Virginia State University
Virginia Wesleyan University
Waynesburg College (PA)
Wesley College (DE)
Western Kentucky University
Western Maryland College
Westminster College (UT)
Wheeling Jesuit University (WV)
Yavapai College (AZ)

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